

COUNTY OF SUSSEX
TARGET BUSINESS AND INDUSTRY ANALYSIS

APPENDIX A

Location Quotient Tables

SUSSEX COUNTY, NEW JERSEY LOCATION QUOTIENTS

LOCATION QUOTIENTS FOR SUSSEX COUNTY - 2004 DATA									
Industry Code	Industry Name	Sussex			% of Sussex Employees	# Employees US	% US Employees	LOCATION QUOTIENT	
		# Employees Sussex - 2-Digit NAICS	# Employees Sussex - 3-Digit NAICS	33,603					
	Total Employees			33,603	115,074,924				
11	Forestry Fishing	75	75	0.22%	182,121	0.16%	1.41		
21	Mining	100	100	0.30%	470,280	0.41%	0.73		
22	Utilities	195	195	0.58%	634,734	0.55%	1.05		
23	Construction	2668	7.94%		5.78%		1.37		
236	Construction of Buildings		647	1.93%	1,578,703	1.37%	1.40		
237	Heavy and Civil Engineering Construction		255	0.76%	907,839	0.79%	0.96		
238	Specialty Trade Contractors		1,766	5.26%	4,161,099	3.62%	1.45		
2381	Foundation and Structure		309	0.92%	1,044,053	0.91%	1.01		
2382	Building Equipment		858	2.55%	1,784,676	1.55%	1.65		
2383	Finishing		858	2.55%	863,235	0.75%	3.40		
2389	Site Preparation		253	0.75%	269,444	0.23%	3.22		
31	Manufacturing	2031	6.04%		12.01%		0.50		
311	Food Manufacturing		150	0.45%	1,482,261	1.29%	0.35		
312	Beverages		0	0.00%	154,703	0.13%	0.00		
313			0	0.00%	224,224	0.19%	0.00		
314	Textile Product Mills		12	0.04%	171,415	0.15%	0.24		
315	Apparel Manufacturing		12	0.04%	280,278	0.24%	0.15		
316	Leather		0	0.00%	43,335	0.04%	0.00		
321	Wood Product Manufacturing		12	0.04%	534,799	0.46%	0.08		
322	Paper Manufacturing		65	0.19%	464,894	0.40%	0.48		
323	Printing and Related Support Activities		65	0.19%	673,305	0.59%	0.33		

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42	Wholesale	1134	3.37%		5.13%		0.66
423	Merchant Wholesalers, Durable Goods		850	2.53%	3,319,061	2.88%	0.88
424	Merchant Wholesalers, Nondurable Goods		209	0.62%	2,294,256	1.99%	0.31
425	Wholesale Electronic Markets and Agents and Brokers		75	0.22%	293,734	0.26%	0.87
44	Retail	6003	17.86%		13.34%		1.34
441	Motor Vehicle and Parts Dealers		1097	3.26%	1,959,382	1.70%	1.92
442	Furniture and Home Furnishings Stores		112	0.33%	576,733	0.50%	0.67
443	Electronics and Appliance Stores		107	0.32%	457,819	0.40%	0.80
444	Building Material and Garden Equipment and Supplies Dealers		358	1.07%	1,223,253	1.06%	1.00
445	Food and Beverage Stores		2109	6.28%	2,957,236	2.57%	2.44
446	Health and Personal Care Stores		401	1.19%	1,049,482	0.91%	1.31
447	Gasoline Stations		337	1.00%	934,994	0.81%	1.23
448	Clothing and Clothing Accessories Stores		290	0.86%	1,555,098	1.35%	0.64
451	Sporting Goods, Hobby, Book, and Music Stores		122	0.36%	621,398	0.54%	0.67
452	General Merchandise Stores		589	1.75%	2,656,591	2.31%	0.76
453	Miscellaneous Store Retailers		290	0.86%	823,683	0.72%	1.21
454	Nonstore Retailers		191	0.57%	535,762	0.47%	1.22

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48	Transportation & Warehousing	1131	3.37%		3.56%		0.94
481	Air Transportation		5	0.01%	489,073	0.43%	0.04
483	Deep Sea		0	0.00%	66,825	0.06%	0.00
484	Truck Transportation		234	0.70%	1,428,458	1.24%	0.56
485	Ground Passenger Transportation		811	2.41%	401,034	0.35%	6.93
486	Pipeline Transportation		4	0.01%	39,586	0.03%	0.35
487	Scenic and Sightseeing Transportation		5	0.01%	22,075	0.02%	0.78
488	Support Activities for Transportation		58	0.17%	526,873	0.46%	0.38
492	Couriers and Messengers		6	0.02%	549,769	0.48%	0.04
493	Warehousing and Storage		8	0.02%	575,177	0.50%	0.05
51	Information	553	1.65%		3.02%		0.55
511	Publishing Industries (except Internet)		201	0.60%	1,033,515	0.90%	0.67
512	Motion Picture and Sound Recording Industries		15	0.04%	307,813	0.27%	0.17
515	Broadcasting (except Internet)		100	0.30%	288,044	0.25%	1.19
516	Internet Publishing and Broadcasting		0	0.00%	37,049	0.03%	0.00
517	Telecommunications		164	0.49%	1,327,403	1.15%	0.42
518	Internet Service Providers, and Data Processing Services		65	0.19%	426,368	0.37%	0.52
519	Other Information Services		8	0.02%	52,235	0.05%	0.52

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52	Finance and Insurance	1972					
521	Central Bank		5.87%	0.00%	5.63%	0.02%	1.04
522	Credit Intermediation and Related Activities	689	0.00%	2.05%	3,190,142	2.77%	0.74
523	Securities, Commodity Contracts, and Other Financial Investments and Related Activities	76		0.23%	862,725	0.75%	0.30
524	Insurance Carriers and Related Activities	1207		3.59%	2,375,648	2.06%	1.74
525	Funds & Trusts	0		0.00%	31,829	0.03%	0.00
53	Real Estate	350	1.04%		1.81%		0.57
531	Real Estate	170		0.51%	1,432,211	1.24%	0.41
532	Rental and Leasing Services	170		0.51%	624,779	0.54%	0.93
533	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	10		0.03%	29,095	0.03%	1.18
54	Prof Svcs	2091	6.22%		6.58%		0.95
5411	Legal Services	298		0.89%	1,218,350	1.06%	0.84
5412	Accounting, Tax Preparation, Bookkeeping, and Payroll Services	170		0.51%	1,390,277	1.21%	0.42
5413	Architectural, Engineering, and Related Services	284		0.85%	1,264,845	1.10%	0.77
5414	Specialized Design Services	34		0.10%	118,864	0.10%	0.98

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5415	Computer Systems Design and Related Services		231	0.69%	1,105,098	0.96%	0.72
5416	Management, Scientific, and Technical Consulting Services		302	0.90%	879,753	0.76%	1.18
5417	Scientific Research and Development Services		501	1.49%	640,936	0.56%	2.68
5418	Advertising and Related Services		43	0.13%	390,318	0.34%	0.38
5419	Other Professional, Scientific, and Technical Services		228	0.68%	561,540	0.49%	1.39
55	Mgmt of Cos.	50	50	0.15%	2,824,787	2.45%	0.06
56	Admin Waste Mgmt	1481	4.41%		7.57%		0.58
561	Administrative and Support Services		1120	3.33%	8,364,452	7.27%	0.46
5613	Employment Services		200	0.60%	4,027,646	3.50%	0.17
5617	Building Services		594	1.77%	1,603,735	1.39%	1.27
562	Waste Management and Remediation Services		361	1.07%	343,600	0.30%	3.60
562212	Land Fill		175	0.52%	25,203	0.02%	23.78
5629	Remediation		100	0.30%	108,770	0.09%	3.15
61	Education	658	658	1.96%	2,893,346	2.51%	0.78
62	Health and Soc Svcs	5559	16.54%		13.74%		1.20
621	Ambulatory Health Care Services		2075	6.18%	5,364,453	4.66%	1.32
622	Hospitals		1256	3.74%	5,303,475	4.61%	0.81

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623	Nursing and Residential Care Facilities		1628	4.84%	2,917,933	2.54%	1.91
624	Social Assistance		600	1.79%	2,228,951	1.94%	0.92
71	Arts, Recreation	2136		6.36%		1.64%	3.87
	Performing Arts, Spectator Sports, and Related Industries		53	0.16%	398,067	0.35%	0.46
711	Museums, Historical Sites, and Similar Institutions		50	0.15%	118,853	0.10%	1.44
712	Amusement, Gambling, and Recreation Industries		2033	6.05%	1,372,124	1.19%	5.07
72	Accommod and Food	3679	10.95%		9.34%		1.17
721	Accommodation		316	0.94%	1,845,050	1.60%	0.59
7221	Full-Service Restaurants		1031	3.07%	4,263,277	3.70%	0.83
7222	Limited-Service Eating Places		871	2.59%	3,771,981	3.28%	0.79
7223	Special Food Services		1312	3.90%	508,460	0.44%	8.84
7224	Drinking Places (Alcoholic Beverages)		149	0.44%	361,043	0.31%	1.41
81	Other Svcs	1686	5.02%		4.71%		1.07
	Repair and Maintenance		491	1.46%	1,319,656	1.15%	1.27
811	Personal and Laundry Services		572	1.70%	1,333,370	1.16%	1.47
812	Religious, Grantmaking, Civic Organizations		623	1.85%	2,763,167	2.40%	0.77
99	Unclassified	51	51	0.15%	54,978	0.05%	3.18